

Project: Base Architects

Case Study

When award-winning architectural firm Base Architects set out to transform their Shrewsbury office into a flexible hot-desking hub, they turned to Gradus & Gerflor to deliver a flooring solution that combined visual impact, durability, and acoustic comfort.

At the heart of the specification was Gradus Boulevard 5000 matting in Moorhen, installed at entry points to maximise hygiene, safety, and dirt containment. Manufactured by Gradus, Boulevard 5000 is a heavy-duty barrier matting designed to withstand high footfall while reducing moisture ingress—essential for a high-traffic commercial space. Its dark, heathered design also offered visual continuity with the internal flooring scheme.

Inside the workspace, carpet tiles manufactured by Gerflor under the Gradus name completed the design. These included Latour2 in Howden and Dovedale—solution-dyed nylon loop pile tiles known for their hard-wearing performance and subtle design appeal. To reinforce the brand identity and create visual zoning, Gradus Emphasis in Orange added a bold accent echoing Base Architects' corporate palette.

Working with trusted fit-out partner Forster Tullet, Base Architects reconfigured the space into a modern, collaborative hub for staff across Shrewsbury, Chester, and Conwy. “T,” said Managing Director Harry Reece.

For Base Architects, the result is more than a new office layout—it's a future-proofed workspace built on flexibility, performance, and strong design values. The collaboration between Gradus & Gerflor ensured every product was not only fit for purpose but added value to the working environment in both form and function.

“The Gradus carpet installed still looks totally pristine six months on—there's not a single wheel mark or furniture scuff on it, which is a brilliant testament to its durability.”

Harry Reece,
Managing Director,
Base Architects

